

A. Books

Abdominal Obesity and the Endocannabinoid System

A comprehensive effort at describing the endocannabinoid system and its role in the regulation of body fat distribution and of abdominal obesity-related metabolic complications that increase the risk of type 2 diabetes and cardiovascular disease. **\$195**

An Atlas of Obesity and Weight Control

A concise guide to the history, epidemiology, pathology, and treatment of obesity. Includes critical tables, facts, and figures. **\$195**

Better Than Steroids - J. Warren Willey II, DO

Includes training and cardio routines and how to eat to optimize muscle mass and burn fat. **\$30**

Cardiovascular Disease in the Elderly, 4th Edition

Provides an in-depth discussion of elderly patients in the clinical setting. Considers the impact of multiple coexisting conditions, frailty, polypharmacy and patient preferences in optimizing disease management. **\$295**

Carotid Atherosclerotic Disease: Pathologic Basis for Treatment

Provides a rationale for the assessment, risk stratification and decision-making involved in creating a therapeutic strategy for patients affected by carotid disease. **\$175**

Clinical Handbook of Weight Management

Information for use at a primary care level. **\$95**

Deep Nutrition

- Catherine Shanahan, MD & Luke Shanahan, MFA

Identifies foods common to every culture and explains their importance. Includes research in physiology and genetics. **\$20**

Diabetes Solution - Richard Bernstein, MD

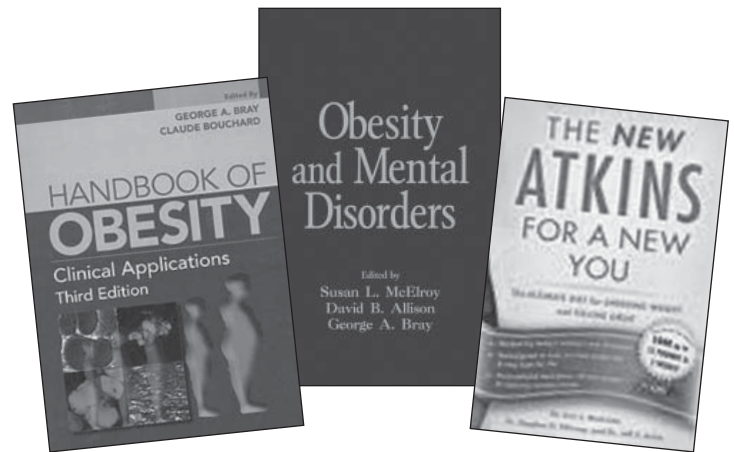
A detailed guide to controlling blood sugars to prevent or reverse the long-term complications of diabetes. **\$30**

Diabetes: Translating Research into Practice

Provides research to prepare clinicians for deploying new strategies and therapeutics into care of diabetes patients. **\$195**

Disorders of Fat and Cellulite

Incorporates the current knowledge of the physiology of fat with the numerous treatment modalities available today. **\$240**



Encyclopedia of Dietary Supplements, 2nd Edition

Presents evidence-based information on the most widely used vitamin and mineral micronutrients, single herbs and botanicals, phytochemicals and other bioactive preparations. **\$1,050**

Epidemiology of Pediatric and Adolescent Diabetes

Reviews the etiology, risk factors, acute and chronic complications of diabetes. Includes a discussion of current technologies that provide promise for its prevention or cure. **\$220**

Food Rules

Reviews how to clear your body of inflammation and provides food suggestions to regenerate healthy new tissues. **\$12**

Genomics and Proteomics in Nutrition

Explores advances in obesity, birth defects and cancer. **\$191**

Handbook of Obesity: Clinical Applications, 3rd Edition

With rates of obesity soaring to epidemic proportions, this reference strives to unearth new treatment regimens and pharmaceuticals for the prevention and treatment of obesity. **\$290**

Handbook of Obesity: Etiology & Pathophysiology, 2nd Edition

Reviews the relationship between behavioral neuroscience and obesity. **\$250**

Handbook of Pediatric Obesity: Clinical Management

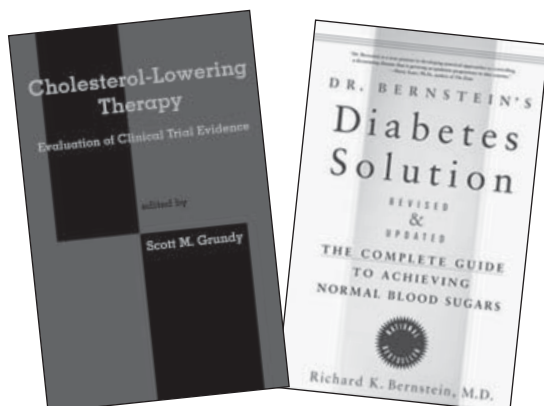
Offers important information and tools necessary to develop programs for overweight children in clinical settings. **\$150**

Insulin Resistance Syndrome and Neuropsychiatric Disease

Describes insulin resistance syndrome and the link between insulin resistance and affective disorders and Alzheimer's disease. Describes psychiatric and cognitive disorders and the impact of treating these disorders on metabolic function. **\$145**

Management of Morbid Obesity

An overview of multidisciplinary approaches to bariatric surgery, detailing the commonly performed operations, their potential complications, and practices in long-term management. **\$185**



Medical Management of Thyroid Disease, 2nd Edition

Provides practical guidance to diagnose and manage common and uncommon thyroid diseases. **\$220**

Obesity and Cardiovascular Disease

Depicts obesity from molecular to clinical viewpoints. Includes the role of new molecules in the pathophysiology of obesity and comorbidities. **\$220**

Obesity and Mental Disorders

A clear overview of obesity and its relationship to mental illness. Reviews methods to control the disease: diet, exercise, psychological treatments, pharmacotherapy and surgery. **\$220**

Obesity Evaluation & Treatment Essentials - G. Michael Steelman, MD, FASBP & Eric Westman, MD, MHS

Presents treatment protocols for obesity from the point of view of the practicing physician. **\$170**

Perioperative Anesthetic Care of the Obese Patient

Includes step-by-step coverage of each stage of anesthesia delivery, as well as challenges and complications. **\$290**

Pharmacotherapy of Obesity: Options & Alternatives

Explores current and future options for drug treatment in the context of pathophysiology. **\$180**

Sleep Apnea: Implications in Cardiovascular and Cerebrovascular Disease, 2nd Edition

Provides the necessary tools to successfully treat patients suffering from this condition. **\$290**

The New Atkins - Eric Westman, MD, MHS; Stephen Phinney, MD, PhD and Jeff Volek, PhD, RD

Information on how to follow the Atkins Diet correctly. **\$16**

The Power Principle: Mind-Body-Spirit Approach to Ultimate Weight Loss - Sergey Sorin, MD

Current information on nutrition, exercise, lifestyle, and medical and surgical aspects affecting weight and health. **\$30**

The Ultimate Metabolism Diet - Scott Rigden, MD

Identify your metabolic profile before designing a diet and exercise program. **\$16**

The Z Diet - J. Warren Willey II, DO

The Z lifestyle means modification, not elimination. Includes simple solutions to monitor calories, shop for food and read labels. **\$30**

Type 2 Diabetes in Children and Adolescents

Outlines the clinical manifestations of Type 2 Diabetes onset in youth and explores the disease's impact in different countries. **\$95**

What Does Your Doctor Look Like Naked?

- J. Warren Willey II, DO
An all-natural menu and comprehensive workout plan. **\$30**

Why We Get Fat: And What to Do About It - Gary Taubes

A discussion of bad nutritional science about why we get fat, and the science that has been ignored regarding insulin's regulation of fat tissue. **\$25**

B. BARIATRIC PRACTICE OFFICE FORMS

These downloadable generic office forms can be customized. **\$25**

C. ASBP PATIENT DATABASE

Downloadable *Excel* spreadsheet for capturing patient data. **\$25**



D. BROCHURES (Sold in quantities of 200) **\$50**

Bariatric Medicine. What Is It?

Describes the health risks of being overweight and components of a medical weight loss program.

Create A Better Body With Expert Help

Describes the treatment methods employed by bariatricians.

Welcome: A Message From Your Physician

An introduction to bariatric medicine; provides examples of treatment components.

What Is the ASBP?

Information about the ASBP, CME offerings and membership.

Men and Weight Management

Focuses on the unique composition of men's bodies.

Children and Teens Weight Management

Focuses on improving eating habits and self confidence.

Sample Pack of Brochures: \$5

E. MISCELLANEOUS ASBP PRODUCTS

Polo Shirt: \$25

Men's and Women's. Assorted colors and sizes.

Baseball Cap: \$25

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Deluxe (10 x 13.5 inches): **\$25**

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CD & Syllabus or DVD & Syllabus \$ 269

CD & Syllabus or DVD & Syllabus \$ 169

- 1 Estrogen and Body Weight Regulation in Women
- Wendy Kohrt, PhD
- 2 Understanding the Use of Dietary Protein for Weight Loss
- Donald Layman, PhD
- 3 Plastic Surgery after Significant Weight Loss
- J. Peter Rubin, MD, FACS
- 4 Dietary Compensation, Appetite and Weight Control
- Lawrence Cheskin, MD, FACP
- 5 Preclinical Pharmacology of Aminergic Anorectic Medications and Update on Combination Pharmacotherapy for Obesity
- Richard Rothman, MD, PhD
- 6 A Family-Based, Integrative Approach to Childhood Obesity
- David Ludwig, MD, PhD
- 7 Does Thyroid Dysfunction Lead to Obesity?
- David S. Cooper, MD
- 8 Successful Strategies for Preventing Weight Regain
- John Foreyt, PhD
- 9 Adipose Tissue as an Endocrine Gland
- Michael D. Jensen, MD
- 10 The Fundamentals of Hormone Replacement
- J. Warren Willey, DO
- 11 How to Achieve Success with Difficult Bariatric Patients
- Scott Rigden, MD, FAAFP, FASBP

- 1 Review of Biochemistry of Ketone Bodies
- Richard D. Feinman, PhD
- 2 Ketone Body Effects on Cardiac Energetics and Glycolytic Flux
- Yoshihiro Kashiwaya, MD, PhD
- 3 Ketone Bodies and Cancer - Thomas N. Seyfried, MS, PhD
- 4 Dietary Carbohydrate Restriction and Cancer
- Eugene J. Fine, MD, MS
- 5 Human Keto-adaptation: Physiology and Function
- Stephen D. Phinney, MD, PhD
- 6 Anti-ketogenic Effect of Insulin and Dietary Carbohydrate
- Jeff S. Volek, PhD, RD
- 7 Clinical Treatments Using Nutritional Ketosis
- Mary C. Vernon, MD, FAAFP, FASBP, CMD
- 8 The Ketogenic Diet for Epilepsy - Adam Hartman, MD
- 9 Panel Discussions



**OBESITY COURSE AND NUTRITION
& METABOLISM SOCIETY SYMPOSIUM
18 CME
\$ 369
CD or DVD & Syllabus**

NEW ORLEANS, LOUISIANA • November 2010

60th Annual Obesity Symposium - CME Credit Available Thru December 2011!

BARIATRIC ESSENTIALS COURSE - 7.5 CME

- CD & Syllabus or DVD & Syllabus** \$ 169
Online \$ 135
- 1 The Pathophysiology of Obesity - *Eric Westman, MD, MHS*
 - 2 Physical Activity: Preparing Your Overweight and Obese Patients to Participate for Life
- *Deborah Bade Horn, DO, MPH, MS*
 - 3 Individualized Eating Plan: An Algorithmic Approach to Optimum Dietary Therapy - *Warren Willey, DO*
 - 4 Psychological Barriers to Successful Weight Loss
- *Allen Rader, MD*
 - 5 Advanced Pharmacotherapy in Treating Obesity
- *Denise Bruner, MD, FASBP*
 - 6 Physical Barriers to Weight Loss - *William McCarthy, MD*
 - 7 Legal Issues in Bariatrics - *David Bryman, DO*
 - 8 Behavior Modification - *Mary Vernon, MD, FAAFP, FASBP, CMD*
 - 9 Secrets to Long Term Weight Management - *Warren Willey, DO*

BARIATRIC PRACTITIONER COURSE - 10 CME

- CD & Syllabus or DVD & Syllabus** \$ 199
Online \$ 180
- 1 Hot Topics in Bariatric Medicine (part 1) - *Allen Rader, MD & David Bryman, DO*
 - 2 Hot Topics in Bariatric Medicine (part 2) - *Allen Rader, MD & David Bryman, DO*
 - 3 The Very Low Calorie Diet in 2010 - *John Herrried, MD, FACP*
 - 4 Case Study: Employer-Based Obesity Treatment Model
- *Ayaz Virji, MD, FAAFP*
 - 5 How to Use the VLCD with Supplements
- *John Herrried, MD, FACP*
 - 6 How to Get the Media to Contact You - *Jennifer Warren, MD & Ron Wolfe*
 - 7 Behavioral Strategies for Obesity Treatment
- *Joan Temmerman, MD, MS, FAAFP, CNS*
 - 8 How to Actually Get Your Patients to Increase Their Activity
- *Brent Van Dorsten, PhD*
 - 9 Real Cases from State Boards - *David Bryman, DO*
 - 10 Obesity, Diabetes and Addictions: The Triple Epidemic
- *Allen Rader, MD*
 - 11 Incretins, Low Carb, High Fat Diet and Diabetes
- *Richard Bernstein, MD, FACE, FACN, FACCWS*

**OBESITY & ASSOCIATED CONDITIONS COURSE
- 14 CME**

- CD & Syllabus or DVD & Syllabus** \$ 300
Online \$ 252
- 1 A D-Lightful Solution for Good Health: Vitamin D
- *Michael Holick, PhD, MD*
 - 2 Why Saturated Fat Exists - *Stephen Phinney, MD, PhD*
 - 3 Dietary Factors, Non-Alcoholic Fatty Liver Disease and Metabolic Syndrome - *Robert Lustig, MD*
 - 4 Sugar, Hormones and Addiction - *Robert Lustig, MD*
 - 5 Adolescent Obesity: Changing the Shape of Things to Come
- *Wendy Scinta, MD, MS*
 - 6 The Next Step in Low Carbohydrate Diets
- *Stephen Phinney, MD, PhD*
 - 7 The Role of Micronutrients in Obesity Treatment
- *Ayaz Virji, MD, FAAFP*
 - 8 How to Measure Benefits of Nutrition Therapy
- *Stanford Owen, MD*
 - 9 The Relationship Between Sleep Disorders and Weight Gain/Obesity - *Lisa Shives, MD*
 - 10 Medication Induced Weight Gain - *Ayaz Virji, MD, FAAFP*
 - 11 Bariatric Surgery - *Richard Lindquist, MD, ABFM, FAASP*
 - 12 A Study of Long-Term Phentermine Effects
- *Ed J. Hendricks, MD*
 - 13 Using Genetics to Determine the Best Weight Loss Diet
- *Mindy Dopler Nelson, PhD*
 - 14 New Weight Loss Drugs - *Barbara Troupin, MD, MBA & Dennis Kim, MD*
 - 15 Weight Gain in the Obese Gravidia - *Deborah Conway, MD*
 - 16 HCG: A Debate - *David Bryman, DO; Craig Primack, MD, FAAP & G. Michael Steelman, MD, FASBP*
 - 17 Type 2 Diabetes - *Mary Vernon, MD, FAAFP, FASBP, CMD*



**BARIATRIC ESSENTIALS,
BARIATRIC PRACTITIONER
& OBESITY COURSES**

31.5 CME

\$ 569

CD or DVD & Syllabus

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Please return this completed form to the ASBP Bookstore or fax it to 303.779.4834.

A. BOOKS	Price	Ship
Abdominal Obesity and the Endocannabinoid System	\$ 195	
An Atlas of Obesity and Weight Control	\$ 195	
Better Than Steroids	\$ 30	
Cardiovascular Disease in the Elderly	\$ 295	
Carotid Atherosclerotic Disease	\$ 175	
Clinical Handbook of Weight Management	\$ 95	
Deep Nutrition	\$ 20	
Diabetes Solution	\$ 30	
Diabetes: Translating Research into Practice	\$ 195	
Disorders of Fat and Cellulite	\$ 240	
Encyclopedia of Dietary Supplements	\$ 1,050	
Epidemiology of Pediatric and Adolescent Diabetes	\$ 220	
Food Rules	\$ 12	
Genomics and Proteomics in Nutrition	\$ 191	
Handbook of Obesity: Clinical Applications	\$ 290	
Handbook of Obesity: Etiology and Pathophysiology	\$ 250	
Handbook of Pediatric Obesity: Clinical Management	\$ 150	
Insulin Resistance Syndrome and Neuropsychiatric Disease	\$ 145	
Management of Morbid Obesity	\$ 185	
Medical Management of Thyroid Disease	\$ 220	
Obesity and Cardiovascular Disease	\$ 220	
Obesity and Mental Disorders	\$ 220	
Obesity Evaluation and Treatment Essentials	\$ 170	
Perioperative Anesthetic Care of the Obese Patient	\$ 290	
Pharmacotherapy of Obesity	\$ 180	
Sleep Apnea: Implications in Cardiovascular and Cerebrovascular disease	\$ 290	
The New Atkins	\$ 16	
The Power Principle	\$ 30	
The Ultimate Metabolism Diet	\$ 16	
The Z Diet	\$ 30	
Type 2 Diabetes in Children and Adolescents	\$ 95	
What Does Your Doctor Look Like Naked?	\$ 30	
Why We Get Fat: And What to Do About It	\$ 25	

Notes: _____

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B. BARIATRIC OFFICE FORMS	\$ 25	
C. ASBP PATIENT DATABASE	\$ 25	
D. BROCHURES <i>(sold in quantities of 200)</i>		
Bariatric Medicine. What Is It?	\$ 50	
Create A Better Body With Expert Help	\$ 50	
Welcome: A Message From Your Physician	\$ 50	
What is ASBP?	\$ 50	
Men and Weight Management	\$ 50	
Children and Teens Weight Management	\$ 50	
Sample Pack of Brochures	\$ 5	

E. MISCELLANEOUS ASBP PRODUCTS		
Polo Shirt (M/F) <i>Assorted colors and sizes.</i>	\$ 25	
Baseball Cap	\$ 25	
Travel Mug	\$ 9	
Notepad	Deluxe	\$ 25
	Junior	\$ 15

F. Baltimore Regional Obesity Conference		Price	Ship
Obesity Course	CD & Syllabus	\$ 269	
	DVD & Syllabus	\$ 269	
NMS Symposium	CD & Syllabus	\$ 169	
	DVD & Syllabus	\$ 169	
Both Courses (listed above)	CD & Syllabus	\$ 369	
	DVD & Syllabus	\$ 369	

New Orleans Obesity Symposium		Price	Ship
Bariatric Essentials Course	CD & Syllabus	\$ 169	
	DVD & Syllabus	\$ 169	
	Online Course	\$ 135	
Bariatric Practitioner Course	CD & Syllabus	\$ 199	
	DVD & Syllabus	\$ 199	
	Online Course	\$ 180	
Obesity Course	CD & Syllabus	\$ 300	
	DVD & Syllabus	\$ 300	
	Online Course	\$ 252	
All 3 Courses (listed above)	CD & Syllabus	\$ 569	
	DVD & Syllabus	\$ 569	

G. ABBM CERTIFICATION ITEMS	Price	Ship
Advanced Literature Review	\$ 275	

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