






2011 Conference Sponsorship Opportunities

All conference sponsors will receive the following benefits:

- Recognition in Final Program.
- Prominent signage at registration area.
- Pre- and post-conference attendee listings.

Additional benefits are earned based off the sponsorship levels/fees outlined on page 8.

Rates listed are per conference. Please check the appropriate boxes indicating your selection(s).

<p>Hotel Room Key Cards \$ 8,000</p> <p><input type="checkbox"/> Baltimore <input type="checkbox"/> Vegas</p> <p>Company name and logo will be printed on key cards used for the duration of the conference.</p> 	<p>Meals & Breaks \$ 2,500 - \$ 8,000</p> <p><input type="checkbox"/> Baltimore <input type="checkbox"/> Vegas</p> <p>Company name and logo/booth number can be printed on napkins/cups.</p> 	<p>New Member Reception \$ 6,500</p> <p><input type="checkbox"/> Baltimore <input type="checkbox"/> Vegas</p> <p>Promote your company to ASBP members at this exclusive event.</p>
<p>Totebags \$ 5,000</p> <p><input type="checkbox"/> Baltimore <input type="checkbox"/> Vegas</p> <p>Gain instant visibility and long-term exposure. Company name/logo will be printed on the expo bag given to all attendees and speakers upon registration.</p>	<p>Unrestricted Educational Grants \$ 3,500 - \$15,000</p> <p><input type="checkbox"/> Baltimore <input type="checkbox"/> Vegas</p> <p>Sponsor lectures by obesity experts. Speakers/topics are selected by ASBP independent of grant support.</p>	<p>Hotel Room Advertisements \$ 2,000</p> <p><input type="checkbox"/> Baltimore <input type="checkbox"/> Vegas</p> <p>Earn premier exposure. Product sample(s)/message(s) will be placed in attendees' hotel rooms.</p> 
<p>Lanyards \$ 2,000</p> <p><input type="checkbox"/> Baltimore <input type="checkbox"/> Vegas</p> <p>Attendees are required to wear name badges for the duration of the conference.</p>	<p>Pens \$ 1,200</p> <p><input type="checkbox"/> Baltimore <input type="checkbox"/> Vegas</p> <p>Company name/logo can be printed on pens used by attendees for the duration of the conference and after.</p> 	<p>Private Functions \$ 1,000 + meal cost</p> <p><input type="checkbox"/> Baltimore <input type="checkbox"/> Vegas</p> <p>Functions for the purposes of networking and entertaining may be scheduled outside of official ASBP activities. Sponsors may send one mailing to attendees prior to an event. ASBP must be informed of all functions.</p>
<p>Final Program Advertisements \$ 800 - \$ 2,800</p> <p>Distributed to all attendees.</p> <p><input type="checkbox"/> Baltimore & Vegas: \$2,800 full page; \$1,500 half page</p> <p><input type="checkbox"/> Baltimore or <input type="checkbox"/> Vegas: \$1,500 full page; \$800 half page</p>		<p>Totebag Inserts \$ 500</p> <p><input type="checkbox"/> Baltimore <input type="checkbox"/> Vegas</p> <p>Familiarize attendees with your brand before they enter the exhibit hall. All attendees will receive your product sample(s)/message(s).</p>

For more information or to support ASBP in the sponsorship opportunities outlined above, please contact Nicola Grun at 303.770.2526 or nicola@asbp.org.