

## New Advertiser & Exhibitor Application

**Any company, agency or individual interested in exhibiting at an ASBP CME meeting or advertising in an ASBP publication FOR THE FIRST TIME must receive approval from the Exhibitor/Advertiser Review Committee. ASBP:**

- Has final approval of all copy/statements attributed to, or using the name/reference to ASBP.
- Reserves the right to deny applicants who promote products or services which conflict with ASBP Position Statements.
- Reserves the right to deny applicants promoting membership in a competing organization.
- Reserves the right to deny applicants promoting CME opportunities that are in direct competition with ASBP's CME offerings.

**Please print or type. Incomplete forms will not be processed.**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Name of products/services: \_\_\_\_\_

I am most interested in:    Exhibiting    Advertising    Both

1. What products/services do you wish to promote? Be specific. Include samples if applicable.

2. Does your product/service provide (check all that apply):

a. health or educational benefits?    Yes    No

If yes, please explain: \_\_\_\_\_

b. benefits to physicians who work with obese patients?    Yes    No

If yes, please explain: \_\_\_\_\_

3. Is your product/service part of a multi-tiered sales program?    Yes    No

4. Are you seeking to enlist distributors or to sell a franchise?    Yes    No

*Note: If you answered yes to 3 or 4, we do not allow advertisers/exhibitors to promote these types of business plans.*

5. Does your product/service require FDA approval?    Yes    No

If so, please submit evidence of FDA approval.

6. Can you ensure your company will not make degrading comparison statements about other products?    Yes    No

Please return via fax 303.779.4834, or mail to:  
ASBP Attn: Nicola Grun, 2821 S. Parker Road, Suite 625, Aurora CO 80014